2025 Empowering Health Webinar Series

Social Media's Impact on Public Health & Spread of Health Misinformation
Program Agenda | June 26, 2025 | 11 am - 12 pm

11 AM **Welcome and Opening Remarks**
Xingman Wu, Doctoral Candidate, University of Maryland
Dr. Becca Beets, Assistant Professor of Science Communication, University of Maryland

This session explores the impact of social media on public health, focusing on how misinformation spreads, its real-world effects, and strategies to address it. Topics include key drivers, privacy risks, and tools for monitoring and response.

Learning Objectives:
1) Understand how health misinformation spreads and its impact.
2) Distinguish between misinformation and disinformation.
3) Learn tools and strategies to counter false health narratives.

12 PM **Closing Remarks**

Meet the Presenters | Webinar Post-Survey | Register for the Series

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About Marylanders Online

Marylanders Online is an initiative through the University of Maryland Extension (UME) and the College of Information (INFO) with support from state funding. The Marylanders Online program serves as an accessible digital literacy resource that is working to close the digital divide experienced by the millions of Maryland residents who lack access to the internet, a digital device, or the skills to utilize either. Through the provision of quality resources - from education and training to curricula and tech support - the mission of Marylanders Online is to promote digital literacy, equity, and inclusion throughout the state of Maryland.

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